



Selling Methods



Scouts can sell well and safely by following these proven methods and tips.

Sell 3 Ways!

1. **Sell with your Order Form! Scouts can use this script to help build their confidence and salesmanship!**

“Sir/Ma’am hello my name is _____, I am a Scout with Pack/Troop _____ here in _____. We are selling popcorn to raise money for our unit to attend camp. You can help us by trying some of our DELICIOUS popcorn. You will help us, won’t you?”

2. **Try Show and Sell! Arrange Show and Sell locations so your Scouts can be seen in front of high visibility storefronts or community gatherings. Be sure to plan in advance and communicate dates/locations with other units in your area.**
3. **Sell online! It’s easier than ever and you can help Scouts sign in and self-register that allows them to sell online through www.popcornordering.com . Also encourage Scouts to send emails out to all of their Family and Friends.**

**** For Scouts to use the digital Take Order form and to sell online, they must be registered in the CAMP MASTERS ordering system**

POPCORN SAFETY TIPS

- Always sell with an adult or buddy
- Never enter a stranger’s house
- Keep checks and cash in a separate envelope with your name on it
- Always walk on the sidewalk whenever possible
- Never sell at night
- Wear your uniform
- Always be courteous

POPCORN SALES TIPS

- Ask your parents
- Ask your relatives
- Knock on your neighbor’s door
- How about your parents’ friends
- Sell at your place of worship
- Ask your parents to take an order form to work
- Have “Super Sale Day” with your fellow Scouts
- Sell Door-to-Door around your community
- Popcorn makes great holiday gifts
- Visit businesses around your town for a corporate sale

