

2021 Join Scouting Information Sheet

Pack # _____ School District _____

School _____

SCHOOL CONTACT INFORMATION

Principal: _____ Secretary: _____
 Phone: _____ Phone/Email: _____
 Email: _____ Newsletter Contact: _____
 Address: _____ Phone/Email: _____
 City/Zip: _____ Frequency/Format: _____

SCHOOL ACCESS LEVEL

Full Access Limited Access No Access

Unit Recruitment Efforts	
Principal visit	
Join Scouting Night flyer a week before	
Social Media Ads	
Back to School / Open House participation	
Open House pack display board	
Student talk during school hours	
Student talk flyer sent home after talk	
Customize invitations to all homes	
Personal phone calls	
Stickers / bookmarks	
School carnival / school conference	
Recruit-A-Friend campaign	
Parent-to-Parent campaign	

Unit Recruitment Efforts	
Local community events / parades	
Community yard signs / posters	
Wear uniforms at school	
Bookmarks to all 1st-3rd graders	
School website	
Outside school message board	
Press release	
Church bulletin inserts	
School newsletter advertising	
Social media posts/advertising	
Home School networks	
Home Owners Associations	
Realtors - new home welcome kits	
Local libraries	
Peer-to-Peer cards for sharing	

IMPORTANT DATES

First day of school: _____ Back to School Night: _____ Fall conference dates: _____

FLYERS, POSTERS & YARD SIGNS

May we distribute flyers Yes No # of Classrooms _____ Approximate TAY K-5th boys/girls _____

When are flyers needed by? _____ Flyers are normally sent home on _____

Would you like us to sort flyers? Yes No Is disclaimer needed on flyers? Yes No

Digital copy needed? Yes No Posters allowed? Yes No

Who approves flyers? _____ May we post a yard sign? Yes No

STUDENT TALKS

Can we talk with students? Yes No What Day/Time _____

How do you prefer talks? Classroom Lunch By Grade Assembly Recess Other _____

Who should we set up talks with? _____ Stickers Allowed? Yes No

Does your school receive a district background check-in addition to ours? Yes No

SIGN-UP NIGHTS

Can we hold sign-up at school? Yes No Is there a fee for using school? Yes No Amount \$ _____

Who should we work with for reservation? _____ Location/Room _____

Other notes: _____

MARKETING OPPORTUNITIES

Can pack events be listed on school calendar? Yes No

Can we put pack activities in school newsletter? Yes No

Do you use a voicemail, text or email alert system? Yes No

Can the pack make a display for the school? Yes No

Can we post on school social media sites? Yes No

SERVICE PROJECTS

Who should the pack work with for a service project at school? _____

Adopt A School Program Discussed Yes No Notes _____

MEMBERSHIP

2017	April	December	Difference
2018	Current	December Goal	Scouts to Recruit

OTHER HIGHLIGHTS:

